

Sponsorship

Be a part!!

Caledon Dressage happily welcomes new sponsors for the 2008 show season. We organize six days of horse shows each summer at the Orangeville Fairgrounds. In addition to three bronze level shows, we offer the only silver(provincial) level competition in the area. For more information on the club, our website is www.caledondressage.com. The shows are well run and usually sold-out, attracting participants from all over Western Ontario.

We offer four levels of sponsorship:

- **Bronze (\$100)**
- **Silver (\$ 250)**
- **Gold (\$ 500 or more)**
- **Corporate/Platinum (\$ 2500 or more)**
- **Sponsorship in the form of merchandise is very welcome.**

In return you will receive valuable advertising and goodwill in a lucrative market. Most of our participants are horse owners, adult-amateurs (mid 20's to 50's), with a huge passion for horses and the accompanying active, outdoor, lifestyle. Your business card or logo will be featured on our website with a link to your company home page, as well as in our news letters and show packages. Your logo will be visible in many places at the show itself and we will also provide a sponsorship table at all eight of our shows to display samples, information and promotions.

Gold and Platinum sponsors will be featured on the Caledon Cadora home page. This is the first stop for all our competitors and club members for information on the shows, rule changes, riding times and such. For very effective long term advertising you also have the option of choosing from a variety of horse coolers (blanket) embroidered with your company name.

All sponsorship contributions go towards prizes, which can be chosen by the sponsor from the following:

- Cash
- Merchandise or gift certificates (provided by sponsor)
- Coolers with embroidering (Gold and Platinum Sponsors)

Prizes are awarded to the Champion and Reserve Champion of each level at every show (Training Level, First Level, Second Level etc.) and the sponsor for each prize is clearly identified with signs on the prize table and above the posting of scores.

Caledon Dressage is a community organization committed to encouraging the amateur athlete at the Provincial Level.

To sponsor Caledon Dressage or for more information, please contact either:

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